



# THE MARKET *at Grelen*



## THE MARKET AT GRELEN WEDDINGS & EVENTS

*For up to 250 guests*



# The Market at Grelen

## The Best Outdoor Venue in Central Virginia

Nestled in the Foothills of The Blue Ridge Mountains, The Market at Grelen sits on Grelen Nursery's sprawling 1000-acre tree nursery. An enchanting haven of lush elegance, this meticulously crafted venue was thoughtfully designed to showcase and celebrate the surrounding natural beauty, evoking a sense of wonder and tranquility. Conveniently situated just outside Charlottesville, Virginia in Central Virginia, The Market at Grelen offers a tranquil retreat that feels worlds away.

# The Grelen Magic

*A flawless blend of captivating elements*

## 01

### **A BOTANICAL WONDERLAND**

Natural beauty flourishes at every turn around The Market at Grelen. With rolling hills, picturesque Nursery views, and vibrant Garden Shop greenery, our setting creates an enchanting backdrop that is both awe-inspiring and tranquil. Conveniently situated just outside Charlottesville, Virginia in Central Virginia, The Market at Grelen feels worlds away. Our commitment to aesthetics goes hand in hand with our passion for celebrating natural beauty. There is no doubt in our minds that beautiful surroundings have the power to inspire, uplift, and create unforgettable moments.





## 02

### **PLANTS, PLANTS, PLANTS**

We take great pride in offering our plant material to Grelen couples. This distinctive feature is included in our fee and adds immense value. With our permission and within reason, you can incorporate our carefully curated plant selections from our garden shop into various elements of your event. Enhance the ambiance by adorning a bar, creating an inviting ceremony aisle, or adding lush greenery to the front of your reception tent. In addition, we offer the expertise of our dedicated plant specialist who collaborates with your planner to curate the perfect selection of plants and assist in staging the various areas of your event.



# 03

## **SEASONAL BEAUTY**

Immerse yourself in the timeless beauty of Grelen, where each season unfolds like a masterpiece painting. Delicate pinks and whites grace the landscape in Spring, offering a soft and ethereal beauty. As Summer arrives, vibrant hues burst forth, painting the surroundings in a kaleidoscope of vivid colors. Then, as Autumn sets in, the scenery transforms into a breathtaking display of fiery oranges, golden yellows, and deep reds, before eventually transitioning to a serene period of cool, crisp air, where evergreens steal the show. No matter the time of year, Grelen offers an exquisite canvas of natural scenery that enhances your wedding decor.





**SPRING**



**SUMMER**



**FALL**



**WINTER**





# 04

## **VERSATILE VENUE SPACES**

Discover the boundless freedom to express your creativity and craft a wedding day that reflects your unique love story and brings your vision to life. Immerse yourself in a world of possibilities as you explore our diverse range of versatile venue spaces. The Market at Grelen is a large venue which boasts unparalleled flexibility allowing you to tailor every aspect of your celebration to your exact preferences. With our dedicated team by your side every step of the way, rest assured that your wedding day will be a true reflection of your individual style and personality, ensuring memories that will last a lifetime.



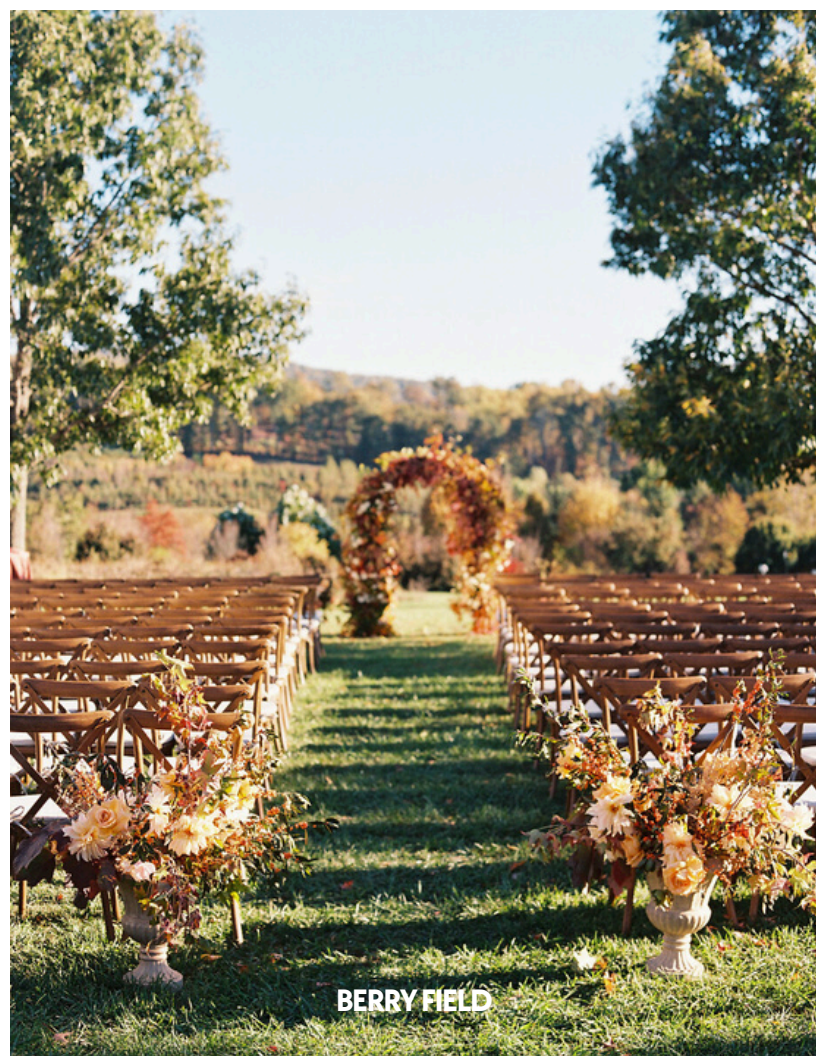
**SHADE GARDEN**



**HALF-MOON GARDEN**



**HALF-MOON GARDEN**



**BERRY FIELD**

## ORCHARD OVERLOOK TENT



### THE ORCHARD OVERLOOK TENT

Step into a world of elegance and celebration as you enter your reception in the Orchard Overlook Tent at The Market at Grelen. This magnificent space, with its clear top and retractable sides, offers a unique star-gazing feature that adds a touch of magic to your wedding reception. Adorned with twinkling lights and iron chandeliers, the Orchard Overlook tent creates an romantic atmosphere that sets the stage for an unforgettable evening of dining and dancing. With a seating capacity of up to 250, the tent provides ample space for your guests to revel in the festivities while enjoying the breathtaking views of the surrounding landscapes. From the Bluestone entrance to the back open air patio, the reception tent becomes a captivating sanctuary, allowing you and your loved ones to dine under the stars and dance the night away in an atmosphere of enchantment and splendor.





## 05

### **EXCEPTIONAL AMENITIES**

At The Market at Grelen, we are committed to curating an extraordinary wedding experience that surpasses your expectations. Our venue fee includes an extensive array of complimentary amenities, providing substantial savings for our clients. From luxurious getting ready suites to premium tables, chairs, and lighting, as well as an abundance of lush plant material and versatile venue spaces, we ensure every detail is meticulously arranged for your special day.



**COCKTAIL HOUR**  
1/2 Moon Garden



**COCKTAIL HOUR**  
Pergola/Bluestone Terrace

## THE VENUE FEE INCLUDES...

EXCLUSIVE USE OF THE PROPERTY FROM 4 PM - 11 PM (10 PM SUNDAYS). THIS INCLUDES THE GREENHOUSE, HALF MOON GARDEN, LOVE LAWN, OVERLOOK TENT, PERGOLA, POTTING SHED, SHADE GARDEN, STONE TERRACE & ALL AREAS SURROUNDING THE MARKET AT GRELEN.



**COCKTAIL HOUR**  
Greenhouse



**COCKTAIL HOUR**  
Shade Garden

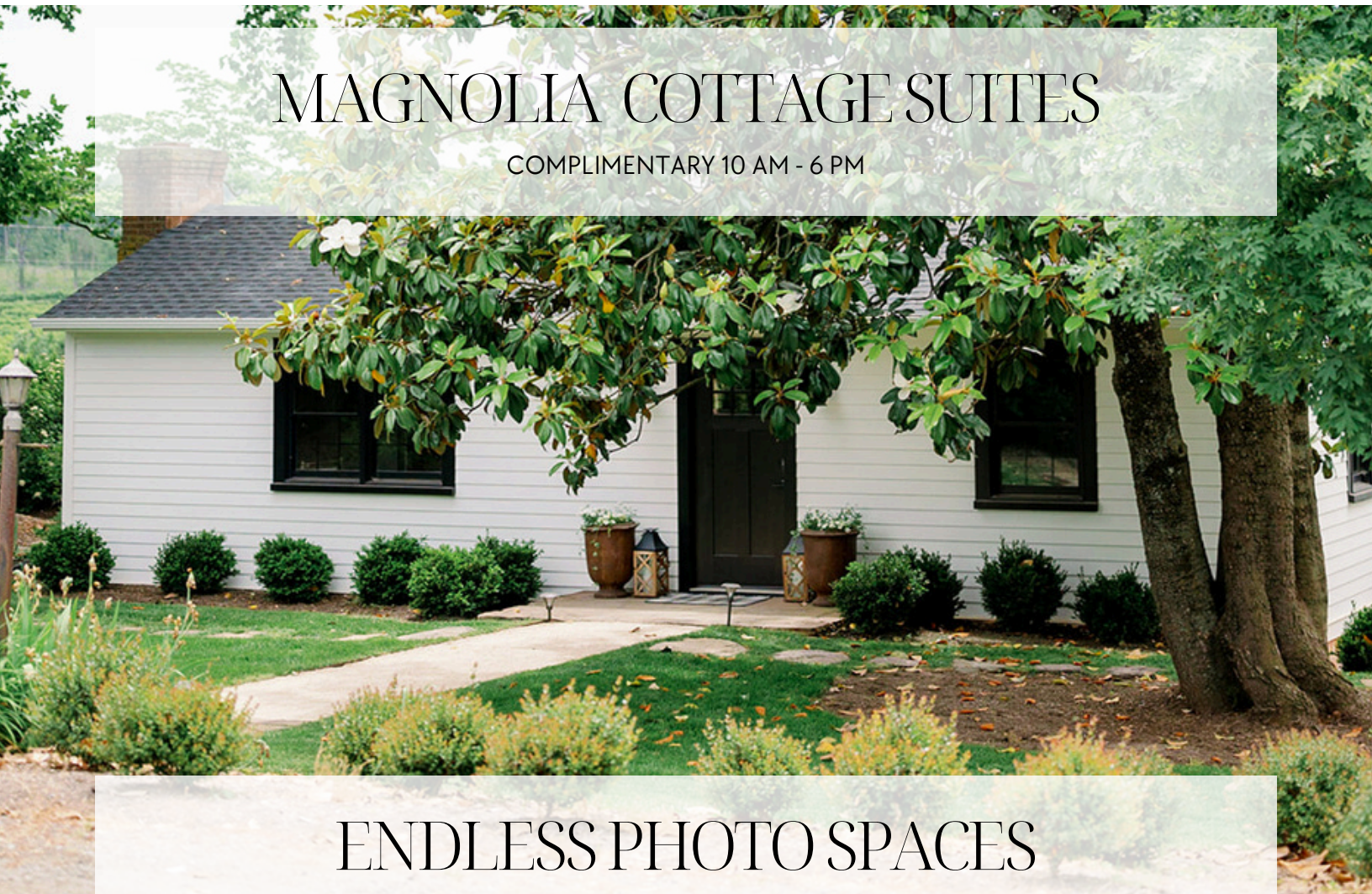


**COCKTAIL HOUR**  
Potting Shed



# MAGNOLIA COTTAGE SUITES

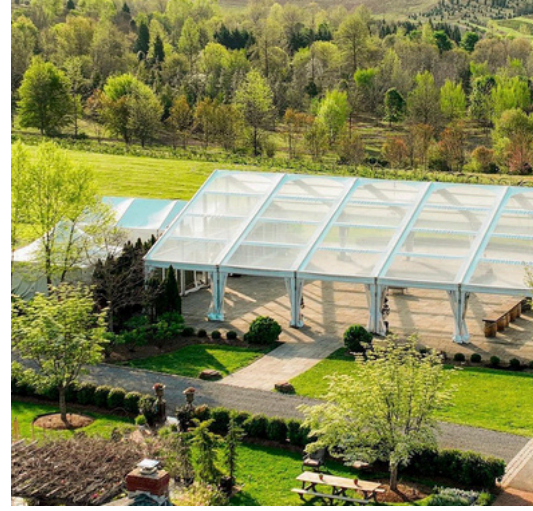
COMPLIMENTARY 10 AM - 6 PM



# ENDLESS PHOTO SPACES

FOR ENGAGEMENT, SUNSET & WEDDING PORTRAIT PHOTOS





# RENTALS

PLANT MATERIAL, STAR GAZING TENT & CATERING TENT, TABLES & CHAIRS (BAMBOO & CROSSBACK), OUTDOOR & TENT LIGHTING, PATIO FURNITURE + BARRELS & BARREL BARS,



## LET'S TALK!

Last, but not least, at The Market at Grelen, we pride ourselves on delivering amazing customer service that leaves a lasting impression on our clients. We firmly believe that a happy team leads to happy clients, and we are dedicated to ensuring that every aspect of your experience exceeds your expectations. We approach our work with a genuine commitment to providing only the best for our clients, and we take this responsibility seriously. From the initial consultation to the final moments of your event, our attentive and dedicated team is here to listen, support, and go above and beyond to make your dreams come true.

Included in the Venue fee are:

**A Personalized Client Onboarding Session:** After confirming your booking with The Market at Grelen, our dedicated events and properties team will guide you through each step leading up to your special day. This personalized meeting ensures that you feel fully prepared and confident as you embark on your wedding journey with Grelen.

**Final Onsite Planning Meeting w/ the Events & Properties Team:** As your special day approaches, enjoy the reassurance of a final onsite planning meeting with our dedicated Venue Team. This personalized consultation ensures that every aspect of your event is meticulously reviewed, allowing us to address any remaining questions or concerns, fine-tune the details, and ensure that your celebration at The Market at Grelen surpasses your wildest expectations.

**Please note:** The Market at Grelen team strongly believes in inclusivity and diversity. We are committed to creating a safe and welcoming space for everyone, regardless of their sexual orientation, gender identity, race, or any other characteristic. We stand by the belief that love is love, and we are proud to support all, including the LGBTQ+ community. Join us in celebrating diversity and acceptance. #lovewins

## Our Events & Properties Team is here to Help!!



**NICHOLE MADISON**  
DIRECTOR  
EVENTS & PROPERTIES



**REY WINTERSGILL**  
COORDINATOR  
EVENTS & PROPERTIES



**MORGAN FRANKLIN**  
DIRECTOR OF MARKETING  
EVENTS & PROPERTIES



**LESLIE GREGG**  
OWNER/CEO  
THE MARKET AT GRELEN



# PRICING\*

## PEAK SEASON

*April 15th - June 30th & Sept. 15 - Nov. 14th*

2024 Saturdays \$15000

2024 Fridays \$13000

2024 Sundays \$10000

2025 Saturdays \$15500

2025 Fridays \$13500

2025 Sundays \$10500

Holiday Weekends\*

2024 \$15000

2025 \$15500

## SHOULDER SEASON

*April 1st - 14th & November 15th - 30th*

2024 Saturdays \$13500

2024 Fridays \$12000

2024 Sundays \$9000

2025 Saturdays \$14000

2025 Fridays \$12500

2025 Sundays \$9500

## LOW SEASON

*July 1 - Sept. 14, March & December*

2024 Saturdays \$8000

2024 Fridays \$7000

2024 Sundays \$6000

2025 Saturdays \$8500

2025 Fridays \$7500

2025 Sundays \$6500

### Ask Us About Our Flexible Payment Plan Perk!

Grelen partners with Carats & Cake to process venue payments. This program allows clients to pay the deposits over a number of months vs. in one large payment.

\*This pricing excludes refundable damage deposits and local/state taxes. Holidays include but are not limited to: Easter, Memorial Day, Mother's Day, Father's Day, July 4, Labor Day, Thanksgiving, Christmas, NYE and NY Day



# INCLUDED

## in THE VENUE FEE

Indulge in the luxurious simplicity and modern amenities of our venue, offering unparalleled value for your wedding day. Here are the features included in your package:

- Free access to the Grelen property for after hours engagement photos
- Exclusive use of the The Market at Grelen property from 4 pm to 11 pm (10 pm on Sundays). Includes:
  - A 60' x 75' Orchard Overlook Tent with clear sides and clear top (except for the months of July/August when the top is switched out for white). Perfect for star gazing!
  - Berry Shed, Greenhouse, Half Moon Garden, Potting Shed, Shade Garden and Stone Terrace (& all of the existing chairs and tables in these areas)
  - The Magnolia Cottage which houses two beautiful getting ready wedding suites. (10 am to 6 pm included - additional hours for a fee)
  - New "Bath House", including a private family restroom for the couple on the night of the event (handicap accessible)
- Romantic lighting throughout the property:
  - Bistro and chandelier lighting in the tent (on dimmers)
  - Bistro lighting on the bluestone patio off the Orchard Overlook Tent, the Shade Garden and the pergola.
  - Twinkle lights on The Market at Grelen shop and the greenhouse.
  - Landscape lighting around The Market at Grelen
- Grelen Plant Material
  - Eight magnolia trees in the reception tent
  - Grelen potted plants can be used to decorate ceremony, cocktail hour and reception tent
- 20' x 20' Catering Tent with a concrete floor next to the Orchard Overlook Tent
- 17 6-ft round tables, 1 8-ft banquet table & 1 6-ft banquet table
- Use of two types of chairs - 175 of each (cross back and bamboo)
- 4 complete barrel bars
- Adirondack chairs on the Berry Lawn
- Plenty of parking and power (power box for band/dj)
- Sunset photos - an optional ride in a kabota for the couple & their photographer to the top of the nursery (day of wedding)
- Extraordinary customer service - client portal, preferred vendor lists, onboarding, and final walk thru
- SEE THE COMPLETE LIST & DESCRIPTIONS ON THE WEBSITE PRICING PAGE

# Jessica & Colin

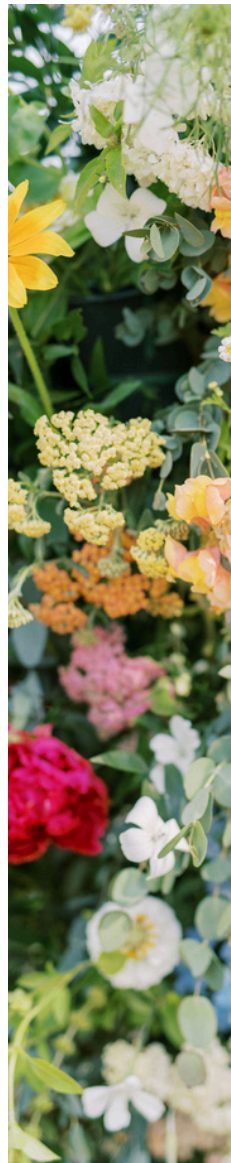
4.8.23



Photos by Connection Photography

# Amanda & Dan

6.10.23



Photos by Anna Kardos

# Ali & Jack

10.21.23



Photos by Ashley Cox

# Laura & Andrew

10.29.23



Photos by Audra Jones Photography

# Other Grelen Venues



## **BOXWOOD VILLA**

CIRCA 1891

13 ACRE PROPERTY

MAIN HOUSE & GAZEBO

ORANGE, VA

EVENTS & WEDDINGS UP TO 150

ELOPEMENTS & MICRO-WEDDINGS

LODGING - SLEEPS 10

## **THE GRELEN DEPOT**

NEW IN 2023!

ON MAIN STREET IN ORANGE, VA

3 DISTINCT VENUE SPACES

PARTIES, REHEARSAL DINNERS & SHOWERS

WEDDING & EVENTS UP TO 120

ELOPEMENTS & MICRO-WEDDINGS

ONE TWO-ROOM SUITE (SLEEPS 2)



## **SPOTSWOOD LODGE**

HISTORIC FARM

11-ACRE PROPERTY

MAIN HOUSE, COTTAGE, POND & GAZEBO

NEAR GORDONSVILLE, VA

EVENTS UP TO 70

ELOPEMENTS & MICRO-WEDDINGS (2-70)

LODGING - SLEEPS UP TO 20

