



# THE MARKET *at Grelen*



## THE MARKET AT GRELEN WEDDINGS & EVENTS

*For up to 250 guests*





# The Market at Grelen

## The Best Outdoor Venue in Central Virginia

Nestled in the Foothills of The Blue Ridge Mountains, The Market at Grelen sits on Grelen Nursery's sprawling 1000-acre tree nursery. An enchanting haven of lush elegance, this meticulously crafted venue was thoughtfully designed to showcase and celebrate the surrounding natural beauty, evoking a sense of wonder and tranquility. Conveniently situated just outside Charlottesville, Virginia in Central Virginia, The Market at Grelen offers a tranquil retreat that feels worlds away.



# The Grelen Magic


*A flawless blend of captivating elements*

## 01

### **A BOTANICAL WONDERLAND**

Natural beauty flourishes at every turn around The Market at Grelen. With rolling hills, picturesque Nursery views, and vibrant Garden Shop greenery, our setting creates an enchanting backdrop that is both awe-inspiring and tranquil. Conveniently situated just outside Charlottesville, Virginia in Central Virginia, The Market at Grelen feels worlds away. Our commitment to aesthetics goes hand in hand with our passion for celebrating natural beauty. There is no doubt in our minds that beautiful surroundings have the power to inspire, uplift, and create unforgettable moments.





## 02

### **PLANTS, PLANTS, PLANTS**

We take great pride in offering our plant material to Grelen couples. This distinctive feature is included in our fee and adds immense value. With our permission and within reason, you can incorporate our carefully curated plant selections from our garden shop into various elements of your event. Enhance the ambiance by adorning a bar, creating an inviting ceremony aisle, or adding lush greenery to the front of your reception tent. In addition, we offer the expertise of our dedicated plant specialist who collaborates with your planner to curate the perfect selection of plants and assist in staging the various areas of your event.

**SPRING**



**SUMMER**



**FALL**



**WINTER**



# 03

## SEASONAL BEAUTY

Immerse yourself in the timeless beauty of Grelen, where each season unfolds like a masterpiece painting. Delicate pinks and whites grace the landscape in Spring, offering a soft and ethereal beauty. As Summer arrives, vibrant hues burst forth, painting the surroundings in a kaleidoscope of vivid colors. Then, as Autumn sets in, the scenery transforms into a breathtaking display of fiery oranges, golden yellows, and deep reds, before eventually transitioning to a serene period of cool, crisp air, where evergreens steal the show. No matter the time of year, Grelen offers an exquisite canvas of natural scenery that enhances your wedding decor.





**SHADE GARDEN**



**HALF-MOON GARDEN**



**HALF-MOON GARDEN**



**BERRY LAWN**



# 04

## **VERSATILE VENUE SPACES**

Discover the boundless freedom to express your creativity and craft a wedding day that reflects your unique love story and brings your vision to life. Immerse yourself in a world of possibilities as you explore our diverse range of versatile venue spaces. The Market at Grelen is a large venue which boasts unparalleled flexibility allowing you to tailor every aspect of your celebration to your exact preferences. With our dedicated team by your side every step of the way, rest assured that your wedding day will be a true reflection of your individual style and personality, ensuring memories that will last a lifetime.



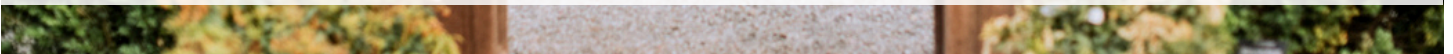
# THE OVERLOOK TENT

MARCH - OCTOBER 2026 COUPLES



## THE ORCHARD OVERLOOK TENT

Step into a world of elegance and celebration as you enter your reception in the Orchard Overlook Tent at The Market at Grelen. This magnificent space, with its clear top and retractable sides, offers a unique star-gazing feature that adds a touch of magic to your wedding reception. Adorned with twinkling lights and iron chandeliers, the Orchard Overlook tent creates an romantic atmosphere that sets the stage for an unforgettable evening of dining and dancing. With a seating capacity of up to 250, the tent provides ample space for your guests to revel in the festivities while enjoying the breathtaking views of the surrounding landscapes. From the Bluestone entrance to the back open air patio, the reception tent becomes a captivating sanctuary, allowing you and your loved ones to dine under the stars and dance the night away in an atmosphere of enchantment and splendor.



**NEW!**

**THE**

# **CONSERVATORY**

**OPENING APRIL 23, 2027**



**REPLACING THE ORCHARD OVERLOOK TENT**



LUXURIOUS SIMPLICITY

# THE FUTURE IS COMING

## *A New Era at The Market at Grelen*

The Market at Grelen, long celebrated as a botanical wonderland, is reaching new heights of sophistication with the unveiling of our glass conservatory. This extraordinary structure will replace the current event tent and elevate the Grelen wedding experience to a new level of luxury. Guests will continue to enjoy sweeping nursery views, now framed through soaring glass walls that blur the line between indoors and out. Blending timeless beauty with modern resilience, The Conservatory at Grelen will offer the romance of the outdoors with the refinement of a grand architectural statement — a breathtaking new centerpiece for unforgettable celebrations.

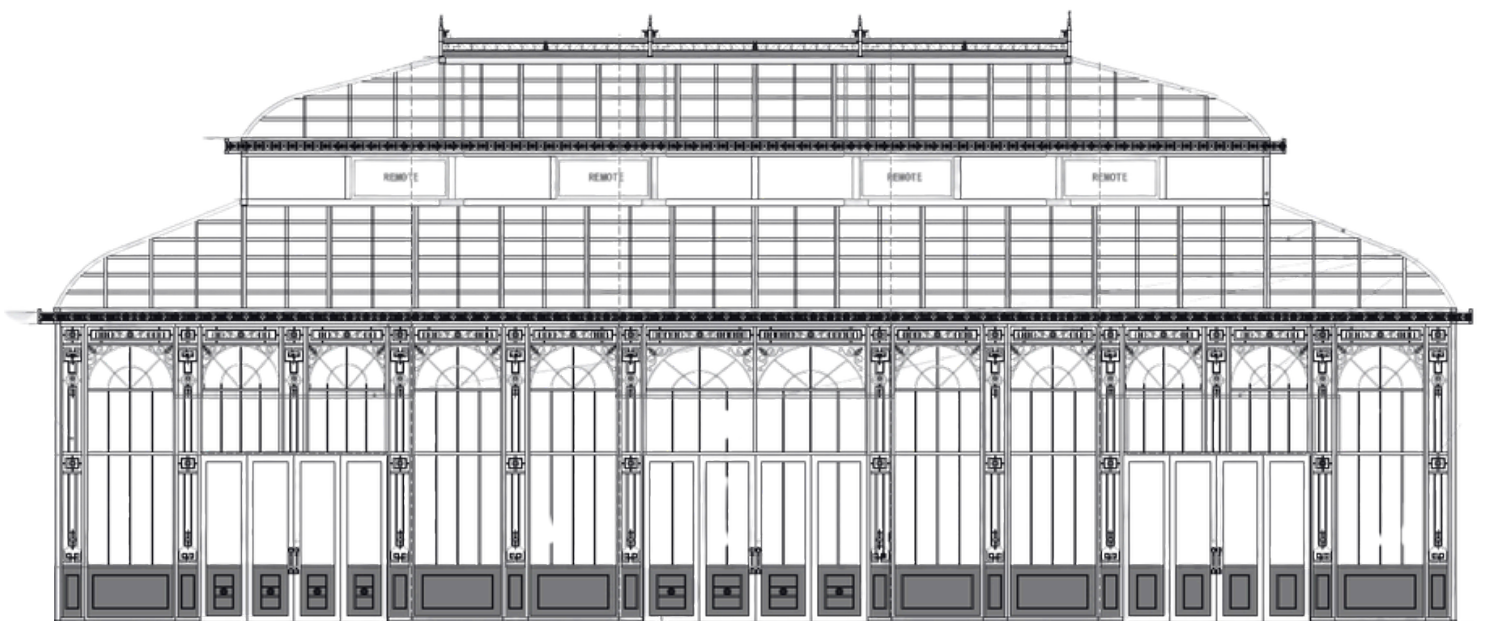
*Please note: These images are artistic renderings — not exact architectural drawings. They closely represent the design and feel of our new conservatory but are not exact replicas.*

# CONSERVATORY DETAILS

*Timeless European design. Modern strength. Pure Grelen magic.*

- Construction will start November 1, 2026 and end by April 22, 2027. The tent will not be available for events during this period of time.
- The Conservatory will be the exact footprint of the current Grelen tent (75' x 60' - 4500 square feet) and the bluestone patio will remain in place.
- The soaring glass walls will be framed with intricate metalwork, creating an elegant and light-filled setting with panoramic views of the property.
- The structure will be deep green and will have three sets of retractable doors on the front and back of the structure to create an open, indoor-outdoor feel.
- There will be a set of retractable doors on the left side (center) that vendors can use for setup. The catering tent will transform into a permanent building (same location & footprint - 20 x 20) with a covered walkway to the Conservatory. There will be swinging doors for the caterers to use during the events.
- A Discreet shading and HVAC systems will be installed to provide improved temperature control for year-round comfort.
- The thick, insulated glass and reinforced steel frame will offer comfort and safety even during severe weather.

TIE FACTS



*Architectural Drawing of The Conservatory at Grelen*

# TIME TO DREAM



GALLERY



Please note: These images are artistic renderings — not exact architectural drawings. They closely represent the design and feel of our new conservatory but are not exact replicas.



# 05

## **EXCEPTIONAL AMENITIES**

At The Market at Grelen, we are committed to curating an extraordinary wedding experience that surpasses your expectations. Our venue fee includes an extensive array of complimentary amenities, providing substantial savings for our clients. From luxurious getting ready suites to premium tables, chairs, and lighting, as well as an abundance of lush plant material and versatile venue spaces, we ensure every detail is meticulously arranged for your special day.



**COCKTAIL HOUR**  
1/2 Moon Garden



**COCKTAIL HOUR**  
Pergola/Bluestone Terrace

## THE VENUE FEE INCLUDES...

EXCLUSIVE USE OF THE PROPERTY FROM 4 PM - 11 PM (10 PM SUNDAYS). THIS INCLUDES THE PERGOLA, STONE TERRACE, SHADE GARDEN, HALF MOON GARDEN, POTTING SHED, GREENHOUSE, BERRY LAWN, LOVE LAWN, OVERLOOK TENT, & ALL AREAS SURROUNDING THE MARKET AT GRELEN.



**COCKTAIL HOUR**  
Greenhouse



**COCKTAIL HOUR**  
Shade Garden

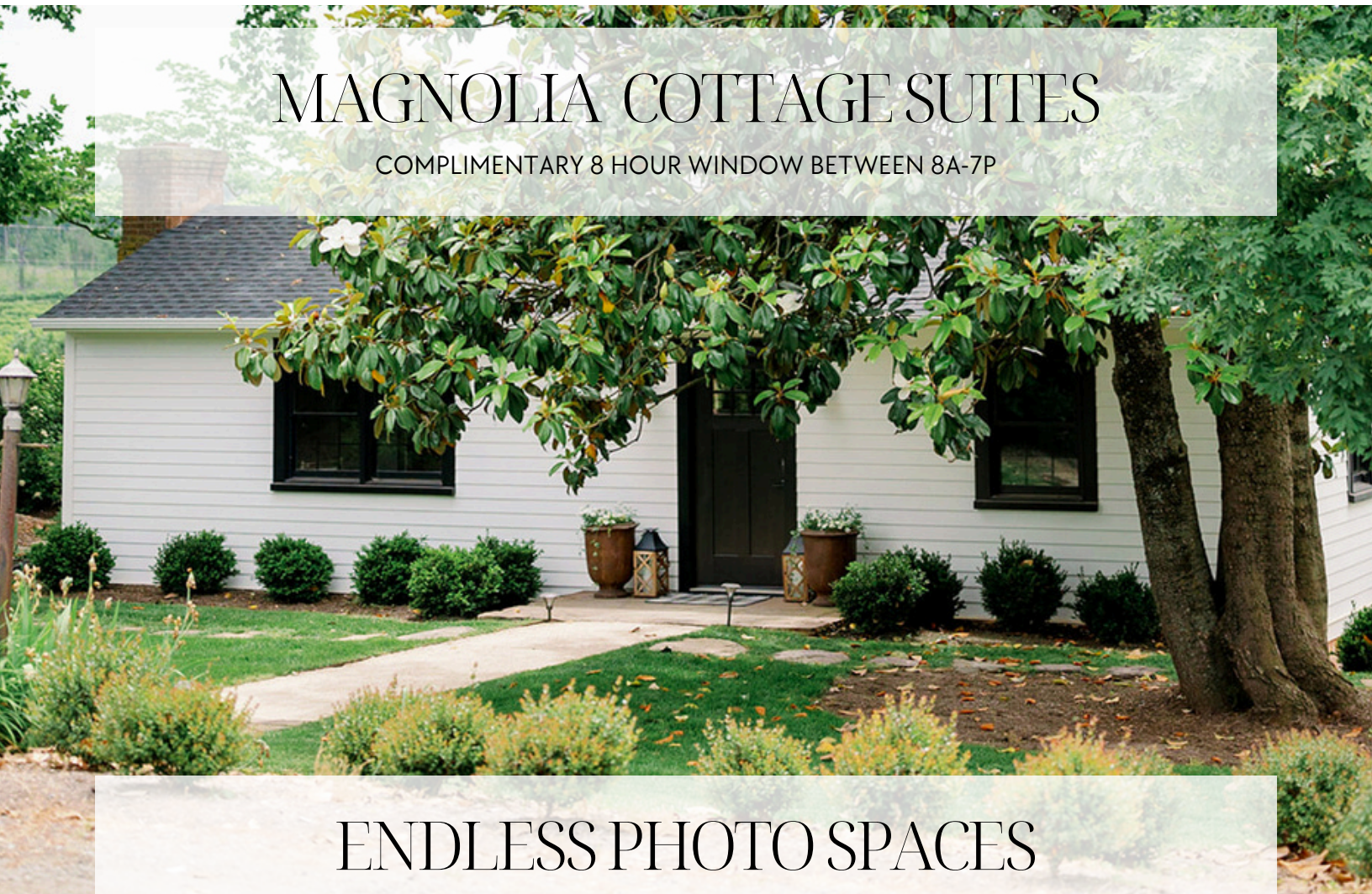


**COCKTAIL HOUR**  
Potting Shed



# MAGNOLIA COTTAGE SUITES

COMPLIMENTARY 8 HOUR WINDOW BETWEEN 8A-7P



# ENDLESS PHOTO SPACES

FOR ENGAGEMENT, SUNSET & WEDDING PORTRAIT PHOTOS





## INCLUDED RENTALS

PLANT MATERIAL, GARDEN SPACES, CONSERVATORY RECEPTION, CATERING  
PREP SPACE, TABLES & CROSSBACK CHAIRS OUTDOOR & LIGHTING, PERMANENT  
BATH HOUSE, PATIO FURNITURE & 2 BARREL BARS



# THE MARKET AT GRELEN

## 2026 Weddings

40% Discount on all remaining 2026 dates

<b>PREMIUM DATES</b>	<b>April 15th - June 30<sup>th</sup>, Sept. 1st - November 14th &amp; Holiday Weekends</b>	<b>2026</b>
Saturdays		\$15,500
Fridays		\$13,500
Sundays		\$10,500
<b>PEAK DATES</b>	<b>April 1st - April 14th, August 15 - 31</b>	
Saturdays		\$14,000
Fridays		\$12,500
Sundays		\$9,500
<b>SHOULDER DATES</b>	<b>March, July, August 1 - 14, November 15 - 30 &amp; December</b>	
Saturdays		\$8,500
Fridays		\$7,500
Sundays		\$6,500

**PRICING**

# THE MARKET AT GRELEN WEDDINGS

*2027 - 2028: Rooted in Beauty, Growing in Elegance*

**PRICING**

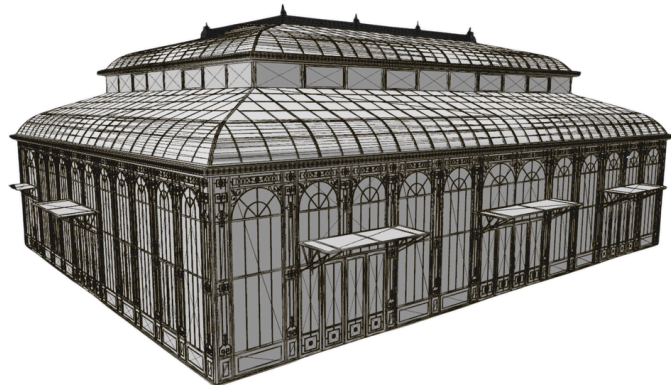
<b>PREMIUM DATES</b>	<b>May, June, October, November 1 - 10 &amp; Holiday Weekends</b>	<b>2027</b>	<b>2028</b>
Saturdays		\$22,000.00	\$32,000.00
Fridays		\$17,000.00	\$24,000.00
Sundays		\$14,000.00	\$19,000.00
Wed/Thursday		\$10,000.00	\$13,000.00
<b>PEAK DATES</b>	<b>April 15th - April 30th, August 15 - 31, &amp; September</b>		
Saturdays		\$20,000.00	\$29,000.00
Fridays		\$16,000.00	\$22,000.00
Sundays		\$13,000.00	\$18,000.00
Wed/Thursday		\$9,000.00	\$12,000.00
<b>SHOULDER DATES</b>	<b>March, April 1 - 14, July, August 1 - 14, November 11 - 30 &amp; December</b>		
Saturdays		\$15,000.00	\$27,000.00
Fridays		\$11,000.00	\$18,000.00
Sundays		\$10,000.00	\$14,000.00
Wed/Thursday		\$8,000.00	\$11,000.00

*\*Please note, our venue is closed for construction Nov. 1, 2026 - April 22, 2027*

# The Venue Package

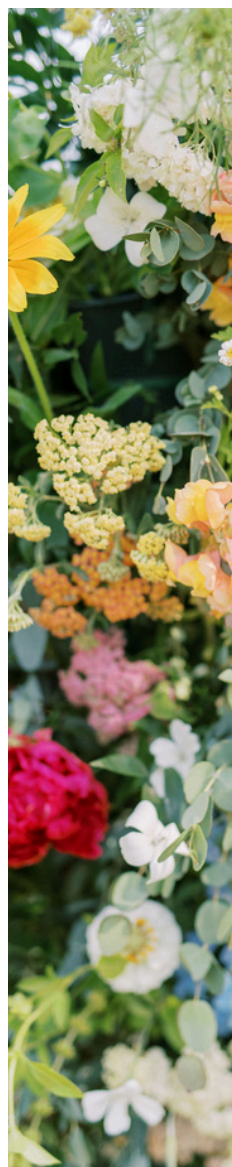
*Indulge in the epitome of luxury and simplicity at The Market at Grelen, where modern amenities meet timeless elegance. At Grelen, we pride ourselves on offering exceptional value that goes far beyond the basics. The venue fee includes more than just tables and chairs—it includes the following:*

- **Exclusive use of The Market at Grelen property**
  - 4pm – 11pm on Fridays/Saturday | 4pm - 10pm on weekdays & Sundays
  - Includes all areas around the Market - Berry & Love Lawns, Potting Shed, Half Moon Garden, Shade Garden, Greenhouse, Stone Terrace & Pergola
- **Two getting ready suites**
  - Include 8 hours of access on your wedding day
  - Hours must be between 8am–7pm
- **Large permanent bath house**
  - Includes multiple restrooms & handicap accessibility.
- **Grelen Plants**
  - 8 potted Magnolia trees in the Conservatory
  - 15-20 potted plants to be chosen the week of the event
- **A 20' x 20' catering space**
  - 2026 - Catering Tent next to Orchard Overlook Tent
  - 2027 - Permanent Building
- **Rentals**
  - 17 - 6ft round tables, 1 - 8ft banquet table & 1 - 6ft banquet table
  - 175 cross back chairs included | add 175 bamboo chairs for an add'l \$500
  - Barrel bars (2 - 4 bars depending on year)
  - 6 Adirondack Chairs
- **Lighting:** Chandeliers & Bistro lights (on dimmers).
  - The chandeliers in the Conservatory will be different from the tent.
- **Engagement Photo Shoot:** Complimentary after hours access to any of Grelen's 4 venues for engagement photo shoot (by appt. only).
- **Kubota ride** during the event for sunset photos (weather permitting)
- **Client onboarding session**
- **Final on-site planning meeting**



# Amanda & Dan

6.10.23



# Ali & Jack

10.21.23



# Grace & Evan

9.28.24



# Veronika & Tucker

11.15.24



Photos by Audra Jones Photography

# Taylor & Josh

12.7.24



Photos by David Abel

# Ashley & Sean

5.30.25



Photos by Audra Jones Photography

# Other Grelen Venues



## **BOXWOOD VILLA**

CIRCA 1891

13 ACRE PROPERTY

MAIN HOUSE & GAZEBO

ORANGE, VA

EVENTS & WEDDINGS UP TO 200

ELOPEMENTS & MICRO-WEDDINGS

LODGING - SLEEPS 10

## **THE GRELEN DEPOT**

NEW IN 2023!

ON MAIN STREET IN ORANGE, VA

3 DISTINCT VENUE SPACES

PARTIES, REHEARSAL DINNERS & SHOWERS

WEDDING & EVENTS UP TO 120

ELOPEMENTS & MICRO-WEDDINGS

ONE TWO-ROOM SUITE (SLEEPS 2)



## **SPOTSWOOD LODGE**

HISTORIC FARM

11-ACRE PROPERTY

MAIN HOUSE, COTTAGE, POND & GAZEBO

NEAR GORDONSVILLE, VA

EVENTS UP TO 70

ELOPEMENTS & MICRO-WEDDINGS (2-70)

LODGING - SLEEPS UP TO 20



## LET'S TALK!

Last, but not least, at The Market at Grelen, we pride ourselves on delivering amazing customer service that leaves a lasting impression on our clients. We firmly believe that a happy team leads to happy clients, and we are dedicated to ensuring that every aspect of your experience exceeds your expectations. We approach our work with a genuine commitment to providing only the best for our clients, and we take this responsibility seriously. From the initial consultation to the final moments of your event, our attentive and dedicated team is here to listen, support, and go above and beyond to make your dreams come true.

Included in the Venue fee are:

**A Personalized Client Onboarding Session:** After confirming your booking with The Market at Grelen, our dedicated events and properties team will guide you through each step leading up to your special day. This personalized meeting ensures that you feel fully prepared and confident as you embark on your wedding journey with Grelen.

**Final Onsite Planning Meeting w/ the Events & Properties Team:** As your special day approaches, enjoy the reassurance of a final onsite planning meeting with our dedicated Venue Team. This personalized consultation ensures that every aspect of your event is meticulously reviewed, allowing us to address any remaining questions or concerns, fine-tune the details, and ensure that your celebration at The Market at Grelen surpasses your wildest expectations.

**Please note:** The Market at Grelen team strongly believes in inclusivity and diversity. We are committed to creating a safe and welcoming space for everyone, regardless of their sexual orientation, gender identity, race, or any other characteristic. We stand by the belief that love is love, and we are proud to support all, including the LGBTQ+ community. Join us in celebrating diversity and acceptance. #lovewins

## Our Events & Properties Team is here to Help!!



**MORGAN FRANKLIN**  
DIRECTOR OF MARKETING  
EVENTS & PROPERTIES



**NICHOLE MADISON**  
DIRECTOR  
EVENTS & PROPERTIES



**LESLIE GREGG**  
OWNER/CEO  
THE MARKET AT GRELEN